

## IPR Workshop Report

The Sangam University has set up an IPR Cell that has taken the task of creating awareness about Intellectual Property Rights amongst faculty members and research scholar of the University. The university conducted two day workshop on Intellectual Property Rights on 13 & 14 April, 2021. The keynote speaker of the session was Dr. Pallavi Mehta. The programme included talk on importance of IPRs and their protection, Patenting procedures and patent informatics, patent searches, role of innovation and invention in the academia-industry collaborations, trademark and copyright protection, issues of do's and don'ts for a researcher in the context of publishing and patenting.

She also told about the procedures to apply for registration of IP, the university scientists and students are required to observe confidentiality in relation to such information though as a university the purpose is to disseminate of information and the building of the research base. In the current scenario the aggressive and targeted creation of intellectual property is the need of the hour. Protection of IPR and its commercialization propagates innovative culture, profitability, market leadership and helps creation of wealth for the individual and eventually the Nation. For that IPR awareness is required which is significant for fruitful growth of the Intellectual property rights (IPRs). The workshop was organised by Dr. Khushboo Sharma and Mr. Kuntal Barua.



Types of IPR

Dr. Pallavi Mehta is presenting

IPR Workshop

People (12)

More all Add people More controls

RECALL

Dr. Khushboo Sharma, (10)

Akhilendra Mishra

Arati Bhatnagar

Ajay Kumar Jaiswal

Sargam University

Atoon, Rajasthan, India  
 Unnamed Road, Atoon, Rajasthan 311802, India  
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Advantages of Patent

- Avoids duplication of research
- Keeps abreast with latest development in different fields of technology
- Helps industry to improve existing technology to produce cheaper & better product
- Serves as an indicator of achievements in R&D institutions and ability of individual researcher.

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IP Evolution

INTELLECT - PROPERTY - RIGHT

Idea → Expression → COPYRIGHT

Idea → Information → Knowledge → PATENT

Idea → Quality & Identity → TRADEMARK

Idea → Appearance → DESIGN

Idea → Keep Confidential / No Disclosure → TRADE SECRETS

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Sargam University

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