

Md Minhazul Karim

Assistant Professor

WORK EXPERIENCE

Assistant Professor

Aug 20, 2024 - Present

SOMS, SANGAM UNIVERSITY, BHILWARA

- Organized a 10-Day ICSSR-Sponsored Research Methodology Course (RMC) from 18th March 2025 to 27th March 2025.
- Edited the Annual E-Magazine of the department and also contributed an original section, showcasing industry insights.
- Guide and mentor students on academic and career-related matters.
- Contribute to the design and revision of academic programs and course syllabus.

F&B Captain

Nov 10, 2021 - Nov 25, 2023

JA THE RESORT, DUBAI

- Cross trained as a Event Coordinator.
- Organized indoor and outdoor events.
- Train junior staff on service protocols and menu knowledge.
- Address guest complaints or feedback professionally and promptly.
- Ensure tables are properly set according to standards.
- Oversee table clearance and cleanliness before, during & after the service.
- Monitor stock of service items like cutlery, crockery, napkins, etc.
- Report daily service performance and guest feedback to the manager.

Faculty

April 5, 2020 - Oct 6, 2021

ALLIANCE COLLEGE OF HOTEL MANAGEMENT, VISAKHAPATNAM

- Prepare and deliver lectures, seminars, and tutorials to undergraduate students.
- Develop and update course materials, including syllabus and lesson plans.
- Design and implement innovative teaching methodologies to enhance student learning.
- Advise and mentor students regarding academic programs, course selection, and career development.
- Provide guidance and support for student research projects, theses, and dissertations.

RESEARCH PAPERS

- UGC Listed Journal: Shodh Sanchar Bulletin. Journal of Arts, Humanities and Social Sciences. **Social Media Marketing in Hotel Industry: Special Reference to Functional, Monetary, Social and Psychological Benefits** in International Conference on Hospitality and Tourism Industry: A Better Future for all, 28th March. 2020. ISSN - 2229 - 3620.
- National Journal: Indian Journal of Applied Hospitality & Tourism Research (IJAHTR). Volume-12. **A Study on Effective Sustainable Practices to be Adopted in Indian Star Hotel Operations**. February 2020. ISSN: 0975-4954.
- International Conference Book: Future Trends in Hospitality Industry: New Age Hotels and Alternate Accommodation. **Analyze the Impact of Electronic Distribution Channel on Hotel Room Booking** in January 2020. ISBN: 978-93-89657-18-0.
- National Conference Book: Entrepreneurship in Hospitality & Tourism Industry: Emerging Trends & Challenges. **Analyzing Relationship between Customer Satisfaction and Survival of Independent Hotels in Delhi and NCR** in National Conference on Entrepreneurship in Hospitality & Tourism Industry: Emerging Trends & Challenges. February 2020. ISBN: 978-93-89657-89-0.
- International Conference Book: International Conference on Entrepreneurship in Hospitality: Current Ecosystem, Challenges and the way forward. **An Analysis of Factors Influencing Entrepreneurial Intentions amongst University Students in Delhi & NCR Region** on 28th March 2020. ISBN: 978-93-89657-39-5.
- International Conference Book: Entrepreneurship in Hospitality: Current Ecosystem, Challenges and the Way Forward. **Impact of Government Development Bodies (Program and Policies) On Entrepreneurs of Hospitality Industry: Findings from Baseline Study On NCR, India** in March 2020. ISBN: 978-93-89657-39-5..

REFERENCES:

Dr. Mukesh K. Sharma
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PERSONAL INSIGHT

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EDUCATION

Qualified UGC-NET (December 2024) in Tourism Administration and Management.

**M. Sc. Hospitality Administration
Specialization in Sales and Marketing**

NCHM - Institute of Hospitality, Noida
NCHMCT, Noida. Ministry of Tourism, GOI
2018 - 2020

Master of Tourism and Travel Management

IGNOU, New Delhi
2018 - 2020

B. Sc. Hospitality and Hotel Administration

NCHMCT, Noida. Ministry of Tourism, GOI
Institute of Hotel Management and Catering
Technology (IHM Bhubaneswar), Odisha, India
2015 - 2018

SKILLS

- Proficient in utilizing project management tools to streamline workflow, track inventory, and manage team tasks.
- Experience in using financial software to oversee budget allocation, cost control, and revenue tracking.
- Proficient in Microsoft Excel for data analysis, PowerPoint for presentations, and Word for documentation.
- Skills in managing databases to track inventory, monitor supply chains, and analyze operational efficiency.
- Proficient in utilizing communication tools (email, collaborative platforms) to facilitate team communication and streamline information sharing.

SKILL ENHANCEMENT

- NEP 2020 Orientation & Sensitization program under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) Organized by Malaviya Mission Teacher Training Centre, Devi Ahilya Vishwavidyalaya, Indore (M.P) from 20-02-2025 to 28-02-2025.
- 10 days Faculty Development Program on Qualitative and Quantitative Research Design in Higher Education from 12th sept 2024 to 21st Sept 2024
- Faculty Development Program on OpenFOAM organized by International Research & Collaboration Cell, Galgotias University in association with Spoken Tutorial Project, IIT Bombay from 1st June to 5th June 2020.
- Faculty Development Program on "Research Publication and Ethical Issues" held by HISASHI-Excellence Education Pvt. Ltd. on 28th June - 29th June 2020.
- Faculty Development Program on "Understanding Research Methodology of Statistical Analysis" held by HISASHI-Excellence Education Pvt. Ltd. on 04th July-05th July 2020.
- Workshop on "Qualitative Research- Approach & Methods" held on 5th July 2020.
- Entrepreneurship Development Programmes (EDPs) on Information Process, Entrepreneurship, and Innovation from July 04, 2020, to July 05, 2020, organized by Global Triumph Foundation and supported by MSME, NRDC.