

RESUME

Dr. Tanuja Singh

(Ph.D., UGC NET JRF & SRF, MBA, BBA & M.COM)

Assistant Professor

Research Coordinator

Program Coordinator MBA Program & BBA Logistics Program

Girls Hostel Warden, Sangam University, Bhilwara

School of Management Studies, Sangam University, Bhilwara (Raj.)

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OBJECTIVE:

Seeking innovative and challenging employment opportunities that will utilize my educational and professional skills for the enhancement of the institution and self.

PROFESSIONAL QUALIFICATION:

MBA from Govt. Women Engineering College Ajmer (Raj.)

UGC NET JRF Dec 2010

Ph.D. in Management 2016. (As Senior Research Fellow)

MCOM from IGNOU, New Delhi

SUBJECTS TO BE TAUGHT:

General Management, Marketing Management & Research Methodology

ACADEMIC QUALIFICATION:

Examination	Year of Qualifying	Institution/Board/subjects	Percentage
M.Com	2023	IGNOU, New Delhi	62%
Ph.D.	29 th April, 2016	FMS, MLSU, Udaipur	Awarded
NET(JRF)	Dec 2010	Management Studies UGC, New Delhi	—
MBA	2010	Govt. Mahila Engineering College Ajmer	65%
B.B.A	2008	Sophia Girls College, Ajmer (M.D.S, University)	62%
XII	2005	K.V Ajmer (economics, geography, history) (CBSE board)	70%
X	2003	D.A.V centenary school Ajmer (CBSE Board)	50%

Previous experience

2 years experience as a guest faculty Pt. surya Narayan Rajmishra Teachers Training College, Dausa (Raj.)

1 year experience as a guest faculty at Maharishi Dayanand University, Ajmer (Raj.)

2 year experience as a guest faculty at Govt. Engineering College Ajmer (Raj.)

2 years as a Junior Research Fellow at Faculty of Management Studies, MLSU Udaipur (Raj.)

2 years as Senior Research Fellow at Faculty of Management Studies, MLSU Udaipur (Raj.)

3.5 years experience as a Assistant Professor, SOMS, Sangam University, Bhilwara.

Other Experiences

1. Editorial head in Bi- annual Magazine: Eloquent, SOMS, Sangam University, Bhilwara.
2. Editorial head in International Conference on 7th & 8th April, 2023, SOMS, Sangam University, Bhilwara.
3. Program Coordinator of MBA and BBA In Logistics in School of Management Studies, Sangam University, Bhilwara.
4. Chief Editor in E-Magazine "Eloquent" of School of management Studies, Sangam University, Bhilwara (Raj.)
5. Active member of Entrepreneurship cell, Sangam University Bhilwara.
6. Active member NAAC & IQAC Cell, Sangam University, Bhilwara.
7. Active Member Secretary of "Tejaswnini Cell", Sangam University, Bhilwara.
8. Member of Review Committee in ICAIR-2022 (Management Studies) dated 6th-8th Oct,2022
9. Joint Organising Secretary in Three Days ICAIR-2022 dated 6th-8th Oct,2022
10. Session Coordinator in Three Days ICAIR-2022 dated 6th-8th Oct,2022.
11. Rapporteur in Three Days ICAIR-2022 dated 6th-8th Oct,2022
12. Criterion 7 Head in NAAC Committee 2022-23.
13. Organising Secretary in NAAC Sponsored Two Day National Workshop on " Challenges before HEIs in remote areas for achieving Quality Improvement Through Assessment & Accreditation Process" dated 24th - 25th November, 2022.
14. Technical Session Coordinator in NAAC Sponsored Two Day National Workshop on " Challenges before HEIs in remote areas for achieving Quality Improvement Through Assessment & Accreditation Process" dated 24th - 25th November, 2022.
15. Research Article Section Editor in "THE ELOQUENT: A biannual E-Magazine by School of Management Studies, Sangam University, Bhilwara (March 2023).
16. Editor in Souvenir of Two Day "International Conference on Management Practices for Sustainable Future" dated 7th – 8th April 2023.
17. Coordinator in Two Day "International Conference on Management Practices for Sustainable Future" dated 7th – 8th April 2023.
18. Attended 3 days Business Simulation Competition in Panipat from 11th – 13th April, 2023 as Faculty Coordinator
19. Attended 3 days Business Simulation Competition in Faridabad, New Delhi from 21st – 23rd April, 2023 as Faculty Coordinator
20. Exam Conduction member from 2022 to 2025 in Sangam University, Bhilwara (Raj.)
21. Resource person in Manglanyatan University.
22. Appreciated as IQAC Member., Sangam University, Bhilwara.
23. Active member in project granted from DST on Elderly Issues 2024-25.

Research Project:

1. Project granted from ICSSR, New Delhi for grant of Rs.5,50,000, organizing 10 day workshop on Research Methodology Course (2025)

Project

- 45 days training in Labor law from HMT machine tools Ajmer (summer training report in BBA).
- 45 Days training on Analysis of mutual fund, demat a/c and life insurance policy of Reliance Money in Ajmer (summer training in MBA).
- Dissertation project report on Comparative analysis between ICICI and SBI education loan.
- 3 days workshop on Entrepreneurship awareness Program as a Coordinator.
- Participated in the Management Technique Analysis & Aptitude Test Organized by ICFAI National College organized in Sophia Girls College.
- Participated in Tycoons 2008 – The Great Leadership hunt organized by career launcher in Sophia Girls College.
- 7 Days workshop of e-Administration of IT organized by Banasthali Vidhiyapeet.

Patent/Book Published

1. Patent published titled “Smart Practices to Increase Motivation among Employees” 202311013102. (2023).Dr. Tanuja Singh, ABY John, Dr. Sushmita Goswami, Emil George, Fasalul Faseeh KA & Dr. Manoj Sathe.

2. Book Published titled “Principles of Management” **Publisher** : Book Rivers (26 March 2023), **ISBN-10** : 935515920X, **ISBN-13** : 978-9355159205.

Edited Chapters:

Titled: Contemporary Commerce: Opportunities, Issues & Challenges by P.C. Publications

Topic: Impact of Fintech and Block Chain Distribution Ledger Technology on Sustainable Growth of Banking and Financial Services. Page 79-89.

Research paper (s) presented/ published /submitted for publication

(16 Published & 5 Presented)

1. **Published paper by Ayushi, Singh. T, Singh. M., (2024).** “A study on impact of covid-19 on the real estate prices of Indore”. SIJMR, Volume 02 Issue 01 (September 2024) , ISSN: 2584-086X. DOI: <https://doi.org/10.5281/zenodo.13865891>
2. **Published paper by Jain. R., & Singh.T., (2024).** “Unveiling the Ancient Ayurvedic Therapeutic Process for self-management among the Senior Citizens”. *Journal of Informatics Education and Research. ABDC listed* ISSN: 1526-4726, Vol.4(3). DOI: <https://doi.org/10.52783/jier.v4i3.1542>
3. **Published paper by Birani. S., Singh.T., (2023).** Challenges on Implementing NEP 2020 on Secondary Schools" SIJMR Volume 01 Issue 02. DOI: <https://doi.org/10.5281/zenodo.10939865>

4. **Published paper by Jain. R., Birani. S., Singh.T., (2023).** “A STUDY ON CUSTOMER SATISFACTION TOWARDS PANCHKARMA THERAPY IN MEWAR REGION”. Madhya Bharti -Humanities and Social Sciences UGC Care Group I Journal (□□□□ □□□□ (ISSN: 0974-0066. Vol-84 No. 30, January – June: 2023. **(Published)**)
5. **Published paper by Birani.S., Jain.R., Singh.T., (2023).** “CHALLENGES ON IMPLEMENTING NEP 2020 ON SECONDARY SCHOOLS”. SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ISSN: 0972 – 8945. Vol. XXI, No.38, January – June : 2023. **(Published)**
6. **Published paper by Singh. T, Chaurasia. S, Birla.S., (2023).** “An Empirical Study On Measurement Of Emotional Intelligence In Banks During Covid 19”. SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ; ISSN: 0972 – 8945 Vol. XXI, No.23, , **UGC CARE Approved, Group I, Bi-Annual Journal, Bi-Annual January – June 2023**
7. **Published paper by Birla. S, Singh. T., & Chaurasia.S., (2023).** “Financial Management Practices Of Textile Industries RSWM. **UGC Care- Annals of the Bhandarkar Oriental Research Institute** ISSN: 0378-1143 **(Vol. CIV, Issue-5, 2023 UGC Care Group 1 Journal)**”
8. **Paper Presented** on “Supply Chain Management During Covid 19: An Analysis” in Two day ICSSR National Seminar on “ Atmanirbhar Bharat: The Challenges Posed by the Economy of China” dated 3rd & 4th May, 2023.
9. **Paper Presented** on “Benefits of NEP 2020 on Higher Education” in International Conference on Management Practices for Sustainable Future, 7th & 8th April, 2023.
10. **Paper presented** on “A Study on Customer Satisfaction towards Panchkarma Therapy in Mewar Region” in International Conference on Management Practices for Sustainable Future April, 2023.
11. **Published paper by Singh T, Dashora J, Kumar M., and Saxena k., (2022).** An Empirical Study on awareness Level of Integrated Marketing Practices among the Managers of Selected of Selected Public and Private Selector Telecom Companies of Rajasthan. Empirical Economics Letters, 21 (Special Issues3) February (**ABDC Journal**), ISSN 1681-8997.
12. **Published Paper by Kumar M., Singh T., & Saxena K (2022).** A synthesis review of Marketing Intelligence Practices in Selected Banks of Southern Rajasthan: Udaipur. GIS Science Journal (**Scopus**) ISSN No. 1869-9391, Vol 9, issue 1, January
13. **Published paper by Chaurasia S., Dashora J., Singh T., Bhandari N., (2022).** A Study

- on Working Capital Management in selected Dairies of India. Journal: High Technology Letters (Scopus). ISSN No. 1006-6748. Vol. 28 (2). Pg. 95-104.
14. **Published Paper by Singh T., Kumar M ., and Saxena K (2021).** Marketing Intelligence Practice: At Global Level. Presented paper in Amity Business Conference (ABC) IX on Resilience & Reinvention of Business in the Vuca World on 13th November, 2021.
 15. **Published Paper by Singh T., Syed F., and Saxena K., (2017).** Effect of Demographics on Integrated Marketing Practices of selected Telecom Companies of Rajasthan. Professional Panorama (An International Journal of Applied Management & Technology) Jaipur. ISSN no. (P) 2369-6919, Vol.4. Issue2 July-Dec 2017, Pg. 5-12 UGC Journal no. 45233. **(Published)**
 16. **Published Paper by Singh T., and Saxena K., (2015).** A Comparative Study of Integrated Marketing Communication Practices in Selected Public and Private Sector Telecom Companies. *Prabandh: Journal of Management Education and Research*. Faculty of Management Study, Mohanlal Sukhadia University, Udaipur. ISSN No. 0984-8229, Vol. 31. Dec. pg. 66-84
 17. **Published Paper by Paliwal M., Singh T., & Saxena K., (2015).** A Comparative study of telecom services provided by Public and Private Sector Telecom Companies In Udaipur. Aishwariya Research Review: *An international journal of management Udaipur* . ISSN no. 2249-2097, Vol.4, Aug 2014, Page. 119.
 18. **Published Paper by Upadhyay R., Singh T., (2015)** Impact of OCTAPACE Model on Banking Employees: A Comparative Study Of Private And Public Sector Banks. *Professional Panorama: An International Journal of Applied Management and Technology* Jaipur (Published).ISSN no. (P) 2369-6919, Vol.2. Issue2 July-Dec 2014. UGC Journal no. 45233.
 19. **Published Paper by Singh T., Soni K., & Saxena K (2012).** “Synthetic Review: An Analytical Study on Integrated Marketing Communication In Retail Sector In Southern Rajasthan”, Dynamics of Innovative Practices in Management, Excel Books, First Edition, New Delhi, ISBN 978-93-5062-183-7.
 20. **Paper presented Soni K., Singh T., & Saxena K (2012).** “A Study of Applicability of waiting Line Model with Simulation in Healthcare Industry”, Dynamics of Innovative Practices in Management, Excel Books, First Edition, New Delhi, ISBN 978-93-5062-183-7.**(Presented)**
 21. **Presented Paper** in National Seminar on “**Environment Management & Biodiversity**

Conservation (Present Status & Future Strategy)” on 6th to 7th Oct, 2012 at Govt. Lohia P.G. College, Churu (Raj.) on the topic of “ Go Green: A Pathway for Sustainable Development”.

Conferences/Seminars/FDPs

1. Organising Secretary in Two days NAAC sponsored workshop organised by IQAC Cell in 2023.
2. Organising secretary in International Conference organised by Sangam University, Bhilwara on 6th & 7th Oct, 2022.
3. Participated in two days FDP on “Outcome Based Education & its Implementations” organised by Internal Quality Assurance Cell (IQAC) on 12th & 13th April, 2022 at Sangam University, Bhilwara (Raj.).
4. **Singh T (2022).** Presented paper in International Online Conference on “Future of Commerce and Management in Indian Economy”-2022 on 13th March. Titled: Green Banking Practices in India: A Revolution in Banking Sector”. Academic Association of Commerce & Management.
5. Presented Paper in “International Conference on Sustainable Management Practices” organized by Faculty of Management Studies, MLSU, Udaipur on March 30-31, 2012 on the Topic “**Green Marketing**”.
6. Presented Paper in International Conference on “Global Business Research on Sep 20-22, 2012” on the topic “**An Empirical Study on Measurement of Emotional Intelligence in banks**” at University College of Commerce & Management Studies MLSU, Udaipur.
7. Presented Paper in National Seminar on “**Environment Management & Biodiversity Conservation (Present Status & Future Strategy)” on 6th to 7th Oct, 2012 at Govt. Lohia P.G. College, Churu (Raj.) on the topic of “ Go Green: A Pathway for Sustainable Development”.**
8. Paper presented in International Conference on “**Dynamics of Innovative Practices in Management**” held on 22nd- 24th December, 2012 at Maharaja Ranjit Singh College of Professional Science, Department of Management, Indore(M.P) on the topic of “**Synthetic Review: An Analytical Study on Integrated Marketing Communication In Retail Sector In Southern Rajasthan**”.
9. Paper presented in International Conference on “**Dynamics of Innovative Practices in**

Management” held on 22nd- 24th, December, 2012 at Maharaja Ranjit Singh College of Professional Science, Department of Management, Indore(M.P) on the topic of **“A Study of Applicability of waiting Line Model with Simulation in Healthcare Industry”**.

Workshops/Webinar

1. National Workshop on Systat 13 & Sigma Plot (Organized by UCCMS, MLSU, Udaipur) on March 1-3, 2012 at Nathdwara.
2. Revised Systat 13 Workshop on April 26-27, 2012 at Vigyan Bhavan MLSU, Udaipur.
3. National Workshop on “Statistical Software for Research” organized by Operational Research Society of India and Department of Management Studies Govt. Engineering College, Ajmer on 8th to 10th Sep, 2012 .
4. National Workshop on Success Mantras for BIZ-IT on 2nd to 3rd Nov, 2012 at Aishwarya Institute of Management & IT at Udaipur
5. Participated in two weeks in the ICSSR sponsored Capacity Building Programme for Social Sciences on Research Methodology and Data Analysis organized by BVIMR, New Delhi from 6th May 2013 to 18th May, 2013.
6. Participated in two days national workshop on doctoral colloquium sponsored by UGC at Lachoo Memorial College of Information and Technology from 20th -21st December 2013.
7. Workshop on e-resources for commerce and Management, Mohanlal Sukhadia University, Udaipur (Raj.) from 8th-15th sep, 2014.
8. National Faculty Development Program on Research Projects Proposals organized by Aishwariya College of Education Sansthan, Udaipur from 19th -20th September, 2014.
9. One Week short term course on Disaster Management, Govt. Engineering College, Ajmer from Government Engineering College, Ajmer from 25th -30th March, 2017 (under TEQIP-II).
10. Participated in “Faculty Knowledge Sharing Program” on Innovative Approaches for Teachers and Evaluation” at Sophia Girls College, Ajmer by IBS, ICFAI Business School. (25th Sep,2017)

COMPUTER EFFICIENCY:

Basic knowledge of computer, M.S. Office, Windows Operating System, Internet and E-mailing, SPSS & AMOS.

PERSONALITY TRAITS:

- Sincere and Dedicate towards work.

- Willingness to learn.
- Self-Confidence.
- Cordial and Friendly
- Optimistic and Enthusiastic
- Communication Skill(both Hindi and English)
- Ability to encourage oneself and team building
- Punctuality.

HOBBIES:

- Work done on a time
- Listening to music
- Singing songs

PERSONAL DETAILS:

Father's Name	Mr. Laxman Singh
Date of Birth	13 th August,1986
Nationality	Indian
Sex	Female
Marital Status	Married
Address	Plot No. 30/A gali no.1 Shiv Shakti Colony, Foy Sagar Road Ajmer (Raj.)- 305001

I hereby do solemnly affirm that the details furnished here are true to the best of my knowledge.

Date: 28th April, 2025

(Dr. Tanuja Singh)