

RESUME

Name : Prof. Karunesh Saxena

Designation: Vice Chancellor, Sangam University, Bhilwara

Ex-Professor, FMS, Director, IQAC& Director, CDC, MLSU, Udaipur
(NAAC accredited 'A' Grade University) Ex-Chair Professor, ICCR,

New Delhi, Govt. of India

Date of Birth : August 12, 1961

PermanentAddress: "Sopan", 71-MadhavVihar, Shobhagpura,
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ACADEMIC PROFILE

EDUCATIONAL QUALIFICATION

- Ph.D. (Management) (1995):
Awarded on the thesis entitled “A Study of Quality Management Practices in Selected Manufacturing Organization of Madhya Pradesh” by Vikram University, Ujjain.
- MBA(1984) : From Dr. Hari Singh Gour Vishwavidyalaya, Sagar(M.P.) with first division.
- B.Sc.(1982) : From Dr. Hari Singh Gour Vishwavidyalaya, Sagar (M.P.) with first division.

AREA OF EXPERTISE

- Behavioral Sciences with special reference to Leadership, Emotional intelligence, Team Building, Conflict Management and Soft Skills
- Production & Operation Management, Quantitative Techniques and Research Methodology
- Strategic Management
- Indian Studies on Management

RESEARCH SUPERVISION

1. Ph.D. Awarded- Total 48
2. Ph.D. Ongoing –5

ADMINISTRATIVE EXPERIENCE

- President/Vice Chancellor, Sangam University, Bhilwara since Aug. 2021
- Director, Internal Quality Assurance Cell (IQAC), M.L. Sukhadia University since 2014.
- Director, College Development Council (CDC), M.L. Sukhadia University since 2018.
- Ex-Director, College Development Council, M.L. Sukhadia University, Udaipur.
- Ex-Member Board of Management (Executive Council) M.L. Sukhadia University, Udaipur during the period of 2009-2012.
- Ex-Director and Faculty Chairman, FMS, M.L.S. University, Udaipur 2008-2011.
- As Director FMS generated revenue of Rs. 2.25 Crore per year during the tenure i.e., 2008-2011.

INTERNATIONAL ASSIGNMENTS

1. Designed and delivered training sessions to government officers on “How To Improve Organizational and Personal Effectiveness” at Kathmandu Nepal from 22nd to 25th October, 2018, organized by National Productivity Council (NPC), Gandhinagar (Gujarat).
2. Designed and delivered training sessions to faculty members of University of Peradeniya, Kandy (Sri Lanka) on “Delivery of On-line BBA course” for a week in March 2018, organized by Commonwealth of Learning, Center for Education Media in Asia (COL-CEMCA)
3. Was Selected Chair Professors of Business Studies by Indian Council for Cultural Relations (ICCR), Ministry of External Affairs, Government of India, New Delhi, was sent on deputation to University of Technology Papua New Guinea during February 2017 to August 2017, as part of this assignment. During this tenure, delivered public lectures, conducted training workshops for faculty members, non-teaching staff and students of the University. Also designed complete curriculum for new MBA program.
4. Kazakhstan, (erstwhile USSR) visiting Professor: Summer School organized by National Eurasian National University, Kazakhstan, June 2013.
5. Bangkok, Thailand: Delivered keynote address in the International Conference Proceedings of PSRC, March, 2012
6. Dubai, UAE: Delivered keynote address in the International Conference ECEBE, January, 2012
7. Singapore : Presented paper in International Conference organized by International Economics Development and Research Centre, September, 2010
8. U.K.: Presented two papers and chaired a session in the “4th Global Conference on Business and Economics” organized by Oxford University, June, 2005.

EXPERT RESOURCE PERSON

1. Member of expert Union Public Service Commission (UPSC), New Delhi.
2. Expert, Chhattisgarh Public Service Commission, Raipur.
3. Expert, Madhya Pradesh Public Service Commission, Indore.
4. Expert Rajasthan public Service Commission, Ajmer.
5. Assessor and Member Coordinator NAAC, Bangalore.
6. Member Selection Committee in Renowned Universities of India
7. Expert: Inspection committees constituted by AICTE and UGC.
8. Advisor/Consultant Commonwealth of Learning- CEMCA, New Delhi
9. Consultant, National Productivity Council, New Delhi

CONTRIBUTION TO UNIVERSITY LIFE

- As director IQAC, leading and managing a team of talented colleagues of the University for preparing self-study report (SSR) for seeking re accreditation from National Assessment and accreditation Council (NAAC) Bangalore in 2019.
- Convener NIRF ranking committee – for 2017-18, 2018-19 & 2019-20.
- Convener National Academic Depository (NAD) committee – uploaded nearly 2,00,000 Degrees, Diploma on the NSDL portal.
- Coordinator UGC- SWAYAM program for MLSU.
- Member of the Core Committee for the preparation of the NAAC accreditation University report (2013-14)
- Prepared and Co-presented (with VC) the university presentation before the NAAC committee which visited university in April 2014 and subsequently 'A' Grade (score 3.11) was awarded in May 2014.
- Member organizing committee SAARC Vice chancellor Conference. Prepared "Udaipur Declaration" this was adopted during the conference (2013)
- Convener (Academic) West Zone Vice Chancellor Conference (2011)
 - Member, Core committee for Ph.D. rules of MLSU in compliance to UGC guideline 2009 for Ph.D. (2010)
- Gave the Central Presentation of the University in front of the UGC XI Plan Committee (2008).

ACADEMIC EXPERIENCE

S. No.	Name of the Employer	Position/ Designation	Period of Service		Scale of Pay and Basic Pay
			From	To	
1	Dept. of Management, Dr. Hari Singh Gour Vishwavidyalaya, Sagar (M.P.)	Assistant Professor (Ad-hoc)	13.9.84	13.3.85	2200-4000-2200
2	Dept. of Management, University of Jammu	Assistant Professor	29.6.89	30.8.89	2200-4000-2200
3	J.N. Institute of Business	Assistant Professor	14.9.89	16.6.96	3000-5000-

	Management, Vikram University, Ujjain				3000
4	School of Management Studies, IGNOU, New Delhi	Associate Professor	17.6.96	30.1.97	3700-5600-3700
5	FMS, M.L. Sukhadia University, Udaipur	Associate Professor	31.1.97	29.1.04	3700-5600-3700
6	Pacific Institute of Management, Udaipur (On Deputation)	Professor and Director	30.1.04	24.06.07	3700-5600-3700
7.	FMS, M.L. Sukhadia University, Udaipur	Professor	25.06.07	03.01.08	37400-67000 (G.P.10,000)
		Professor, Director, Chairman	4.01.08	03.01.11	
8.	F.M.S, M.L. Sukhadia University, Udaipur	Professor, Director CDC, MLSU	4.01.11	3.1.2014	37400-67000 (G.P.10,000)
9.	F.M.S, M.L. Sukhadia University, Udaipur	Director, IQAC, MLSU	4.01.14	30.08.21	Present Basic pay

MAJOR RESEARCH PROJECTS

- MHRD, RUSA 2.0 sponsored Research and Innovation project titled as “Stress Management using Training Intervention Techniques among the Adolescent Students: A Study of Major Cities of Rajasthan” (Sanctioned Amount: Rs. 10 Lacs)-2020
- UGC Sponsored MRP titled as “A Study of Applicability of Emotional Intelligence in Indian Higher Education System”. (Sanctioned Amount: Rs.4.27 Lacs)-2011

PATENTS

- Tourism and Handicraft Industry Management System for Rural People (June 2020), Dr. Sachin Gupta and Prof.(Dr.) Karunesh Saxena in Management, Intellectual Property India, Ministry of Commerce & Industry, Patent office Journal No. - 18/2020, Application No.202011013639A
- INTELLIGENT SYSTEM & METHOD TO PROTECT AND SECURE ENVIRONMENT OF PREMISES USING IOT NETWORK (April 2022), Mudholkar, P et al. Commissioner of Patents, Australian Government, Patent number: 2021104977

EDUCATIONAL AUDIO-VISUAL

- Resource Person in 150 Educational Video Films prepared under UGC Country-wide Class room Program. Also imparted education through Video Conferencing to Management students located in more than 60 cities all over India.
- Awarded Massive Open Online Courses (MOOC) by University Grand Commission (UGC), New Delhi on –
 1. Business Statistics,
 2. Business Mathematics,
 3. E-Commerce.

- Resource Person for 3 modules for Annual Refresher Programme in Teaching at Banasthali Vidyapeeth under Pandit Madam Mohan Malviya National Mission on Teachers and Training (PMMMNTT) by MHRD, Government of India

PUBLICLECTURES

- Delivered Extra Mural Lecture (2016) on “Emotional Intelligence for Professional Competence” on the occasion of Lalit Jayanti at Lalit Narayan Mishra Institute of Economic Development and Social Change

MEMBERSHIP OF ACADEMIC BODIES OF VARIOUS UNIVERSITIES

- Member National Advisory Committee of National Resource Centre (NRC) Management Banasthali Vidhyapith University.
- Member Board of Studies Bhartiya Skill Development University, Jaipur.
- Member Faculty of Commerce and Management, University of Lucknow.
- Member Board of Studies, MDS University, Ajmer and JNV University, Jodhpur.
- Member of PG Research Board, MDS Univ., Ajmer and Banasthali University, Jaipur.
- Member of Faculty of Management Studies, Banasthali University (Deemed University), Jaipur.
- Member Board of Studies, Poddar Institute of Management, Rajasthan University, Jaipur
- Member Board of Studies, Department of Business Administration, Rajasthan University, Jaipur.

MEMBERSHIP OF PROFESSIONAL BODIES

- Life Member, Indian Institute of Public Administration, New Delhi.
- Consumer Education and Research Society, Ahmedabad.
- Life Member, Indian Society for Training and Development, New Delhi.
- Indian Society for Material Management, New Delhi.
- Life Member, All India Commerce Association, New Delhi.

CORPORATE CONNECT

- Delivered keynote Address in the Inaugural Function (India 2025: Industrial Perspective) of 16th CEOs meet organized by Indian Institute of Industrial Engineering, Mumbai.
- Empanelled as a trainer with National Productivity Council, New Delhi & Jaipur: Jaipur Productivity Council, Jaipur.
- Trained more than 1000 public & private sector officers.
- Regularly conduct management development programme for government officers, private sector executives and management students.
- Customized Training Programs for HZL, Udaipur, J.K. Cement, Nimbahera, Binani Cement, Pindwara, Parle-G, Nimrana, JK Lakshmi Cement, Sirohi.

BOOKSAUTHORED

1. Quality Assurance Toolkit for Open and Distance Learning (ODL) Institutions, CEMCA, New Delhi, 2019.(Co-Authored)
2. Managing Global Competition: A Holistic Approach, MacMillan India Ltd., New Delhi. 2011,Edited.
3. P.G. Diploma in Marketing Management, Institute of Distance Education, Dr. Hari Singh Gour University, Sagar (M.P.), 2008.Edited.
4. Environment Management Practices: An Indian Outlook, Himanshu Publications, New Delhi, 2007Edited.
5. People -Technology Interface: Strategies for HRD, Himanshu Publications, New Delhi, 1998Edited.
6. Quality Management Practices in Indian Manufacturing Organizations Ess-Ess Publications, New Delhi,1996.

BOOKS REVIEWSPUBLISHED

1. "The customer Loyalty solution", New-Delhi, 2004 in Tata McGraw Hill, Journal of Service Research, Vol. 4, No. 2 Oct. 2004. March 2005, pp. 364.
2. "Technology Transfer from Indian Industries", New- Delhi, 1994 in South Asian Journal of Management, Vol. 2, April-June 1995 pp. 7879.
3. "Panchayati Raj and Rural Development", New Delhi, 1989 in Madhya Pradesh. Journal of Social Sciences, Vol. 2, No. 1, January-June 1994, pp.109-110.
4. "Quality without Tears - The Art of Hassle - Free Management", New York, 1983 in Madhya Pradesh. Journal of Social Sciences, Vol. 1, 1993, pp.99-100.

MONOGRAPH

Co-operative Credit Structure in Madhya Pradesh: Organizational and Operational Review, Madhya Pradesh Institute of Social Sciences and Research, Ujjain, 1993.

EDITORSHIP OFJOURNAL

1. Chief Editor, "PRABANDH", Journal of Faculty of Management Studies, MLSU.

1. Amit Mishra, K. Saxena. (2022). APPLICABILITY OF MANAGEMENT TECHNIQUES IN FILM MAKING PROCESS. *JOURNAL OF MANAGEMENT & ENTREPRENEURSHIP* , 123-133.
2. Karunesh Saxena, S. S. (2022). AN EMPIRICAL STUDY ON TRAINING OF EMPLOYEE PERFORMANCE ON ORGANIZATIONAL CULTURE FOR LEARNING: AT CEMENT INDUSTRIES. *JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI* , 60-65.
3. Mahendra Kumar, T. S. , K Saxena (2022). A Synthesis Review of Marketing Intelligence Practices in Selected Banks of Southern Rajasthan: Udaipur. *GIS Science Journal* , 1045-1058.
4. Tanuja Singh, J. D., K. Saxena (2022). Awareness Level of Integrated Marketing practices among the managers of selected public and private sector telecom companies of Rajasthan. *Empirical Economics Letters* , 56-64. (ABDC)
5. J. Dashora, K. Saxena C. (2021). The Scenario of Online Education In India : The New Normal. *Vidyabharti International Interdisciplinary Journal* .
6. Soni S., Saxena K.(2021, September). Energy Management Practices in Textile Industry: A Synthesis Review. *The Journal of Oriental Research Madras*, 01-09. ISSN : 0022-330. UGC CARE
7. Saxena K., Soni S. (2021, October). Blended Learning Models. *University News*, 13-19. Vol. 59 No. ISSN- 0566-2257
8. Seema Sharma, K. S. (2020, December). Mergers and Acquisitions in E-Commerce- Review of selected cases. *Wesleyan Journal of Research*. Vol 13 No. 4 (III) ISSN- 0975-1386. UGC CARE
9. Sapan Asthana, D. V. (2020, August). A Study on Marketing Strategies of Public and Private Life Insurance Companies. *Dogo Rangsang Research Journal*, 143-155. UGC CARE
10. Saxena K., Kumawat M. (2020, July). Skill Ecosystem in India- A Critical Review. *Journal of Critical Reviews*, 7(14), 4160-4177. Scopus Indexed
11. Saxena K., P. G. (2020, June). Goods and Services Tax: Perspective, Problems and Prospects. *Tathapi*, 19(41), 187-198. UGCCARE
12. Solanki, D., Marwara, N., and Saxena, K. (June, 2020). " Effect of Demographics of Bank Managers on their Perceptions about Corporate Social Responsibility Practices in selected Banks of Rajasthan", *Shodh Sarita*, Impact Factor-4.3, ISSN: 2348-2397, Vol.7, Issue-26(II), pp.146-153, Approved UGC -CARE.
13. Sharma S., K. R. (2020, March). Impact Of Learning And Development Related Practices With Reference To Employee Retention: A Review Paper. *Studies in Indian Place Names*, Vol 40(Special Issue-26),256-265.
14. Sharma, S., Rajpurohit K., and Saxena, K. (March, 2020). " Impact of Learning and Development Related practices with Reference to Employee Retention: A review Paper ", *Studies in Indian Place Names*, Impact Factor-6.5, ISSN: 2394-3114, Vol.

15. Saxena,K. and Sheikh, R. (December, 2019). " An Empirical Study of Existence of Behavioral Biases among Mutual Fund Advisor and their Clients", Journal of the Gujarat Research Society, Impact Factor-4.3, ISSN: 0374-8588, Vol. 21, Issue-16, pp.1235-1241, UGC - CARE List Group-Group-D.
16. Saxena,K. and Sheikh, R. (December, 2019). "Impact of Demographic Variables on Mutual Fund Investment Behaviour: An Empirical Study ", Journal of the Gujarat Research Society, Impact Factor-4.3, ISSN: 0374-8588, Vol. 21, Issue-16, pp.957-969, UGC - CARE List Group-Group-D.
17. Saxena,K. and Dashora, J. (November, 2019). "A Normative Framework of Human Resource Practices for Information Technology Organization", Journal of the Gujarat Research Society,Impact Factor-4.3, ISSN: 0374-8588, Vol. 21, Issue-09, pp. 5-16,UGC - CARE List Group-Group-D.
18. Saxena,K., Puri, S., and Panigrahi, R. (January, 2019). "A Model of Factors Affecting Adoptions of Mobile Services in India", Pacific Business Review International, Impact Factor-6.56, ISSN: ISSN 0974- 438X, Vol. 11,Issue-07.
19. Shaktawat,P. and Saxena, K.(March 2018).“A Study of Hoteliers Perspectives of Service Quality in Selected Heritage Hotels of Southern Rajasthan”. Journals of Emerging Technologies and Innovative Research, Vol. 5, pp. 44-51,ISSN no.2349-5162.
20. Saxena, K. &Kumawat, M. (2018). “Achieving Academic Quality Excellence in wake of Skill India Program with special reference to Indian Higher Education System”. In M. K. Saxena (Ed.) Skill Development in Higher Education (pp. 1-15). New Delhi, India: AnamikaPublishers.
21. Choudhary, A., Saxena, K. (December 2018). “Training of In Shop Demonstrators for Consumer Durable Products: A Normative Framework”, Professional Panorama: An International Journal of Applied Management & Technology, Vol V(II), P.no.10-23. ISSN (P)2369-6919.
22. Khan, N., Saxena, K. (June 2018). “Total Quality Management in Dairy Industry : A Synthetic Review”, Lachoo Management Journal, Vol 9(1), P.no.45-50. ISSN (P) 2231-0118.
23. Saxena, K. & Sharma, J (March, 2018). “Impact of Disruptive Technology on the Future of Higher Education”. University News, Vol 56(15), P.no.77-80, ISSN-0566-2257
24. Singh,T., Farheen, Saxena, K. (2017). “Effect of Demographics on IntegratedMarketing Communication Practices of Selected Telecom Companies of RajasthanProfessionalPanormas”: *An International Journal of Applied Management & Technology*, Vol 4(2), P.no.5-12. ISSN (P) 2369-6919, ISSN(O)2454-8340.
25. Dashora, J. and Saxena, K. (2017). “A Synthesis of Human Resource Practices In Selected Information Technology Organizations of Udaipur”. KIJECEBM/APR-JUN, 4(2),P.no.309-319.

26. Singh, T., Farheen, Saxena, K. (2017). "Effect of Demographics on Integrated Marketing Communication Practices of Selected Telecom Companies of Rajasthan Professional Panormas": *An International Journal of Applied Management & Technology*, Vol 4(2), P.no.5-12. ISSN (P) 2369-6919, ISSN(O)2454-8340.
27. Khan, N. and Saxena, K. (2017). Effect of light on quality of milk. *Asian J. Home Sci.*, Vol. 12 (2), pp.427-431.
28. Farheen & Saxena, K. (2016). An Empirical Analysis of Managers Perceptions On CRM Practices of Hotels, *International Journal of Advance research and Innovative Ideas in Education*, Vol. 2(4), P.no.1187-1193. {ISSN 2395-4396}
29. Farheen & Saxena, K. (2016). Effect of Customer Demographics on Customer Relationship Management Practices in Selected Hotels of Southern Rajasthan, *KAAV International Journal of Economics, Commerce & Business Management*, 3(4), P.no.185-197. {ISSN:2348-4969 Impact Factor (2016) –6.9071}
30. Farheen & Saxena, K. (2016). Effect of Demographic Factors of Managers on CRM Practices in Selected Hotels of Southern Rajasthan, *Scholarly Research Journal for Humanity Science & English Language*, 3(17), p.no.4138-4155. {E- ISSN 2348 - 3083 & P-ISSN 2349-9664, SJIF 2015:3.80.
31. Presented paper in International Conference, Choudhary, A.K., Wasan, P. & Saxena, K. (2016). Cost-Benefit Analysis of Training Programs for In-Shop Demonstrators of LED Panel Television in the Electronics Stores. GDGU ICON 2016 Flattening of the Globe: Propelled by E-Commerce & Supply Chain. Gurgaon, Haryana, India: Excel India Publishers
32. Solanki, D., Saxena, K., Sukhwani, M. (2016). "Corporate Social Responsibility in Banking Sector: a Synthetic Review", *Prabandh: Journal Of Management Education And Research, Faculty of Management Study*, Mohanlal Sukhadia University, Udaipur, ISSN No. 0984-8229, Vol 32, Dec. pp.10-18.
33. Saxena, K., Gupta, D., and Tak, N. (2015). "Hospital Management and Branding – The Corporate Social Responsibility Gateway". *Journal of Business Management*, Vol 9 (2), ISSN 2277-8012, pp. 1-10.
34. Singh, T., & Saxena, K. (2015). "A Comparative Study of Integrated Marketing Communication Practices In Selected Public And Private Sector Telecom Companies", *Prabandh: Journal Of Management Education And Research, Faculty of Management Study*, Mohanlal Sukhadia University, Udaipur, ISSN No. 0984-8229, Vol 31, Dec. pp.66-84.
35. Paliwal, M., Singh, T., & Saxena, K. (2015). "A Comparative Study of Telecom services Provided By Public And Private Sector Telecom Companies In Udaipur". *An International Journal of Management*.
36. Soni, K. & Saxena, K. (2015). "An Empirical Study on Applicability of Waiting Line Model in Selected Hospitals" *International Journal of Advance Research and Innovative Ideas in Education*, Volume-1, Issue-3, 2015, ISSN (online) 2395-4396 P. no. 268-282.
37. Soni, K. & Saxena, K. (2015). Waiting Line Model for Hospitals: From Enter to Exit

- of Patients, Split International Journal of Professional a Monthly peer reviewed International Journal of Management & IT, Vol-2, No-3, March 2015, ISSN-2349-6045.
38. Farheen&Saxena, K. (2015).Customer relationship management in hospitality industry:ApragmaticReview,GDGoenkaBusinessReview,vol.1(1),P.no.61-77. {ISSN 2394-8639}
 39. Saxena, K. and Jain, J. (2015). “Problems and Pitfalls in Indian Mining Industry: A holistic View” IBA Journal. Its Vol. 7, Issue 1 (July-December) ISBN 2230-7524.
 40. Saxena, K., Gupta, D. and Tak, N. (2014). “Advent of CSR- A new Paradigm for Healthcare Industry.” *SURVEY, Management Research Journal*. Vol 54 (3, 4) ISSN No.0586-0008. pp.58-71.
 41. Rathore, J., Farheen, Saxena, K. (2014). Effect of Certain Demographic Factors on Retail Store Managers Perception towards Cold Chain Logistics, G.D.Goenka International Conference, vol. 2(1), P.no.140-151. {ISBN978-93-83842-39-1}
 42. Khan A., Saxena K., (2014). “Impact of Organizational Characteristics on Business Intelligence Applications: A study of Financial Performance of Selected Indian Banks”, Prajnan, Vol. XLII No. 4, pp.331-358.
 43. Rathore, J., Farheen, Saxena, K., (2014), “Effect of Certain demographic Factors on Retail Store Managers Perception towards Cold Chain Logistics”, ISBN 978-93-83842-39-1, pp.140-151.
 44. Mathur, A., Saxena, K., (2014). "Emotional Intelligence: A comparative study of Employees of Prominent & Local Retail Stores of Jodhpur City", ISBN 978-93-83842-39-1, pp.1-7.
 45. Jain, J. and Saxena K. (2014). “Does Corporate Social Responsibility Lead to Superior Financial Performanc?: A study of Executive Perceptions”, International Journal of Engineering and Management Science(I.J.E.M.S), Ethiopia, Vol.5, Issue4.
 46. Nagori, N., Saxena, K. (2014). “Roadmap of Handicraft Products: From Rural to Retail Sector”, ISBN 978-93-83842-39-1, pp. 231-238.
 47. Saxena,K. &Sharma,A. (2014). Total quality management in automated university libraries: A case study of MohanlalSukhadia University.Management prospective and Challenges, Book Treasure,Jodhpur-Ahmedabadpp.17-24.ISBN978-81-900422-2-7.
 48. Khan, A. and Saxena, K. (2014). “Impact of Organizational Characteristics on Business Intelligence Applications: A study of Financial Performance of Selected Indian Banks”, Prajnan Journal, National Institute of Bank Management, Pune, Vol. XLII, No.4, Jan-March, pp.331-358, ISSN:0970-8448.
 49. Khan, A. and Saxena, K. (2013). “Impact of Organizational Characteristics on Business Intelligence Practices in Selected Indian Banks”, ‘*Abhigyan*’, *Journal from Fore School of Management*, New Delhi, Vol. 30 No. 3, October-December, PP. 29-40, ISSN0970-2385.
 50. Soni, K. and Saxena, K. (2013). “A Holistic Overview of Indian Healthcare Sector: Evolution and Future Trends”, The Indian Journal of Business Administration: ISSN 0975-6825 Annual Volume 9, pp.1-16.

51. Soni, K., Saxena, K. (2013). "Application of Waiting Line Model using Simulation: Case Study", *Amity Business Review*, Volume 14, No. 2, July-Dec, ISSN 0972-2343, pp. 96-103.
52. Soni, K., Saxena, K. (2013). "Influence of Various Factor on Choice of Hospitals in southern Rajasthan", *The Indian journal of Commerce*, Vol. 66, No. 2, April-June, ISSN0019-512X.
53. Jain, J. and Saxena, K., (2013), "A Study of CSR Related Practices in Mining Industry: A Synthetic Review, Intensity: IJASSR-ISSN no 2319-8516, pp.88-94.
54. Saxena, A. and Khan, A. (2012). "Cloud: The New Vistas of Computing for Higher Education and Research", *University News Journal*, Association of Indian Universities, New Delhi, Vol 50, No. 16, April 16-22, 2012, pp17-21, ISSN-0566-2257.
55. Joshi, N. and Saxena, K. (2012). "Emerging Leadership in Exports of Indian Origin Soy Meal: A Descriptive Study, Intensity: IJASSR, pp.
56. Joshi, N. and Saxena, K. (2012). "SERVLOYAL amongst Bank Customers of Indore, An Exploratory Research", *International Journal of PSRC, Dubai, UAE*, pp.573-577.
57. Joshi, N. and Saxena, K. (2012). "Influence of State Owned Financial Corporation on the Growth of MSME in the Central Province of India, International Conference on Humanities, Biological and Environmental Sciences (ICHBES), Bangkok, Thailand, pp. 206-209.
58. Saxena, K. and Tak, N. (2012). "Impact of Corporate Social Responsibility on customers buying behavior with special reference to gender as demographic factor". *Challenges & Opportunities in Asian Economies*, Vol 1(1), ISBN No.978-93-5062-315-2. pp.113-121.
59. Chhajed, J. and Saxena, K. (2012). "CSR in Mining Sector: Transition from Utopia to Reality", *Pacific Business Review*, Pacific Institute of Management, Udaipur, Rajasthan, pp. 32-41, vol.4.
60. Pachori, S. and Saxena, K. (2012). "Relevant Costing: Concept for Costing Decision in Indian automotive Industry." pp.217-221.
61. Sharma, R. and Saxena, K., (2012). "Quality Management Practices in Management Institutes of Rajasthan A Perceptual analysis. Excel Book India Publishers, New Delhi.
62. Singh, T., Soni, K., and Saxena K. (2012). "Synthetic Review: An Analytical Study on Integrated Marketing Communication in Retail Sector in Southern Rajasthan", *International Conference on Dynamics of Innovative Practices in Management*, Indore, Madhya Pradesh, pp.533-542.
63. Soni, K., Singh, T., and Saxena K., (2012). "A Study of Applicability of Waiting Line Model With Simulation in Healthcare industry", *Dynamics of Innovative practices in Management*, Excel Books, First edition, New Delhi, ISBN978-935062-183-7, Vol.19.
64. Tiwari, P. and Saxena, K. (2012). "Human Resource Management Practices: A Comprehensive Review", *Pakistan Business Review*, January Issue, Vol. 13, No. 4

65. Nagori, N. and Saxena, K. (2012), "Marketing Of Rural Handicraft Products Through Retail Format: A Synthetic Review", *Annals of Management Research*, Jodhpur University, Jan-Feb, Vol. 2, No. 1, pp.45-59.
66. Nagori, N. and Saxena, K., (2012). "Effect of Consumers' Demographics On Their Perception Towards Marketing Of Rural Handicraft Products Through Organized Retail Format" *Lachho Memorial College Of Science and Technology*, Jodhpur University, June 2012, Vol. 3, Number 1.
67. Nagori, N., Dave, K., Saxena, K. (2012). "Effect of Artisans' Demographics on Their Perception Towards Marketing Of Rural Handicraft Products Through Organized Retail Format". *Innovations - The journal of Management*, Vol. 1 Issue No. July – Dec 2012 ISSN No. 2320-0970, pp. 64-70. R.A. Podar Institute of Management, Rajasthan University.
68. Khan, A., Saxena, K., and Rathore, J. (2012). "Application of Business Intelligence in Making Cold Chains Seamless", *International Journal of Agile Systems and Management*, Special Issue on "Supply Chain Agility: Emerging Research Perspectives", Inder Science Publication, IJASM, Vol. 5, No. 2, pp.164-174.
69. Jain, J. and Saxena, K. (2012). "CSR in Mining Sector: Transition from Utopia to Reality" *Pacific Business Review International Journal*, Pacific Institute of Management, Udaipur, Volume 4, Issue 4, pp. 32-41 (ISSN 0974-438X).
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71. Khan, A., Saxena, K., (2011). "Banking@ Speed of Information Technology: The Business intelligence Imperative", *Vinimaya Journal*, National Institute of Bank Management, Pune, July-September, 2011, Vol. XXXII No.2, pp15-27, ISSN-0970-8456.
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STUDY MATERIAL PUBLISHED

1. Dr. Karunesh Saxena, “Chapter 7, Research Methodologies Design Challenges, CSI-BIC-2011:Udaipur Chapter & SIG-NN’S Overview or R&D,pp.61-68.
2. Dr. Karunesh Saxena, “Unit 13 (Probability and Probability Rules) and Unit 14 (Probability Distribution), MCO-03 Research Methodology and Statistical Analysis”, course Published in IGNOU April, 2005, Vol.4.
3. Dr. Karunesh Saxena, “Unit- 5, Quality- Centered Strategic Planning, MS-96 TotalQuality Management”, course Published in IGNOU March, 2001, Vol.1.

4. Dr. Karunesh Saxena, “Unit 1, The Scope of Production/Operations Management, MS-53 Production/Operations Management”, course Published in IGNOU January,1999, Vol.1.
5. Dr. Karunesh Saxena,“Unit 2, Probability Concepts, M.Com.-08 Business Statistics2004, Vol.1.
6. Dr. Karunesh Saxena,“Unit 3, Probability Distribution, M.Com.-08 BusinessStatistics 2004, Vol. 1.

CONFERENCE PROCEEDINGS AND EDITEDBOOKS

1. Sharma S, and Saxena K (2021). “Applications of BI solutions for HR analytics in context of Industry 4.0”. Weser (Germany) Recent Advancement in Field of Accounting, Finance and Management.
2. Saxena, K. and Farheen.(2017). “ Effect of Customer Demographics on their perception towards CRM Practices Adopted by Selected Hotels in Rajasthan Province of India”,proceedings of Academics World InternationalConference, Melbourne,16-19.(ISBN:978-93-86291-46-2).
3. Sharma, A. and Saxena K. (2014), “Total Quality Management in Automated University Libraries: A Case Study of MohanlalSukhadia University”, Souvenir UGC National Conference on Management: Changing Perspectives, Paradigms and Challenges, pp.1.
4. Pahwa Manvinder Singh and Saxena Karunesh (2010), “Analytical Study of Customer Satisfaction of ICICI Bank with Special Reference to ATMs”, Research Publishing Services, Singapore, pp.156-160.
5. Tiwari Pankaj and Saxena Karunesh (2009) “Impact of Nature of Ownership of Banks and Demographic Variables on HRM Practices: An Empirical Study”, Proceedings of the 9th Global Conference on Business and Economics, Cambridge University, Cambridge, United Kingdom,2009.
6. Saxena Karunesh and Tiwari Pankaj (2009), “HRD Climate in Selected Public Sector Banks : An Empirical Study”, Proceedings of the 9th Global Conference on Business and Economics, Cambridge University, Cambridge, UnitedKingdom,2009.

7. Gupta D. K., and Saxena K., (2005), "Conflict and Conflict Resolution: Role of Track II Organisation" in Strategic Role of HRM in New Millennium. (Eds.) IBM and R, IPS Academy, Indore, pp.68-74.
8. Bhadu Shishu Pal Singh and Saxena Karunesh (2005), "Emotional Intelligence a Road Map for Successful Leadership : An Empirical Study of Indian Managers, Published in e-Book of Proceedings of Fourth Global Conference on Business and Economics held at Oxford University, U.K., June 26-28,2005.
9. Saxena Karunesh and Sukhwal Anita (2005), "Total Strategic Leadership Practices – Indian CEO Speak" : An Empirical Study of Indian Managers, Published in e-Book of Proceedings of Fourth Global Conference on Business and Economics held at Oxford University, U.K., June 26-28, 2005.
10. Saxena Karunesh (2003) "Building Brands in the new Economy: A Paradigm Shift" in the National Conference on "Brand Building, New Survival Mantra" 4-6, Feb.,2003. Organized by IBM and R, IPS Academy, Indore, pp.165-169.
11. Paliwal Pramod and Saxena Karunesh (2003) "Strategic Pricing Decisions in the Cement Industry: A Case Study", Strategic Marketing in the Global Economy (Eds.) Excel Books, New Delhi, 2003, 240-252.
12. Chhabra KK and Saxena Karunesh (2002) "Risk to Environment and Health from Improper Management of Municipal Solid Waste", Proceedings of the Annual Day Seminar, The Institutions of Engineers (India), 2002, 32-36.
13. Gupta Divya Kirti and Saxena Karunesh (2002)"Professional Education and Role of Technology with a Mandate of Social Science Education for Societal Objectives, Proceedings of the Seminar on Reorienting' Social Science Education, for Meeting Social Objectives: Focus on Professional Education, BITS, Pilani, 2002,15-24.
14. Saxena Karunesh and Rastogi Meera (2001),"Impact of Hazardousness of Manufacturing Organization's Environmental Management Practices: An Empirical Study", 'Integrating World Markets, Living Excellence Through Technology and Beyond, MNREC, Allahabad, 2001,6.25-6.34.
15. Saxena Karunesh and Bhadu Shishu Pal Singh (2000), "IT and HRM : The flourishing of Symbiotic Relationship", Emerging Role of IT in Global Business Environment (Ed), TMH, New Delhi, 2000, 157-163.

16. Saxena Karunesh and Saxena Rashmi (1999) “Virtual Learning Environment: IT Mediated Management Education through Distance Mode”, Published in SOUVENIR, of National Seminar on Management Education in India Post liberalization threats and opportunities, held at Udaipur (Raj.), Nov. 19-20, 1999 under the Assistance of AICTE, Delhi.

ORGANIZED CONFERENCES AND WORKSHOPS

- “Talent Management: Utopia or Reality” (February 2007) under the head of Synergy@ HR Forum. Where industry and academia interacted on this issue
- AICTE sponsored national workshop on retail management in Dec. 2006. In this workshop CEO’s of five leading companies such as liberty shoes New Delhi, Retail design academy Hyderabad, Aditya Birla Group etc. have participated.
- International conference on environment management (AICTE sponsored in March, 06) more than 100 research papers were received.
- All India Management Students Contest – UNIQUEST ‘05 (24-25 Oct., 2005) and approx. 500 students participated.

SEMINAR, CONFERENCES AND WORKSHOP ATTENDED

1. Resource Person in FDP organized by AICTE Training and Learning (ATAL) Academy through Central University of Punjab on 04-10-21 to 08-10-21
2. Resource person at Faculty Induction program organised by UGC-Human Resource Development Centre, Kurukshetra University from 18.02.2021 to 20.03.2021 on UGC Regulations 2018 for Faculty Promotions and API.
3. Speaker in Webinar on New National Educational Policy (NEP) 2020 organized by Kingston Educational Institute, Kolkata on 2 October 2020
4. Keynote Address in Webinar on New National Educational Policy organized by Field outreach Bureau, Ministry of I & B, Govt. of India, Udaipur (Raj.) on 20 August 2020
5. Expert Speaker in Webinar on “Emotional Intelligence: For Achieving Success in Life” organized by National Productivity Council, Gandhinagar on 12th June 2020
6. Session Chair International Webinar On “Resurgence Of Business Growth Post Covid-19: Challenges And Strategies” Organized By FMS, MLSU, Udaipur , (Raj.) on 8-9 May 2020
7. Key Note Speaker in Webinar on “Scale Development” under Unique Talk Series organized by Anand institute of Management, Bhopal on 12th June 2020
8. Special Guest Speaker in Webinar on “Covid-19: Emerging Challenges and Dimensions of Management” organized by Dr. B.R. Ambedkar University of Social Sciences, Mhow, MP on 7 August 2020

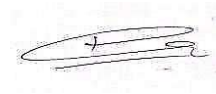
9. U.G.C National Conference on Management: Changing Perspectives, Paradigms and Challenges on 7th -8th February, 2014 at Jai Narayan Vyas University, Jodhpur.

10. Chairing the Technical Session IV (Information Technology) in the National Conference on Changing Scenario in Business Management and Finance at S.S. Jain Subodh P.G. college,Jaipur.
11. Delivered Keynote address in the International conference Proceedings of PSRC on 17-18th March, 2012 at Bangkok, Thailand.
12. Delivered Keynote address in the International conference on ECEBE-2012 on 7th – 8th January, 2012 at Dubai,UAE.
13. International Conference on “Management Technology and Applications” organized by International Economics Development and Research centre on 10-12 September,2010 at Singapore. Presented a paper entitled “Analytical Study of Customer Satisfaction of ICICI Bank with Special Reference to ATMs”.
14. Conducted 2 days Research Methodology workshop for the participants of UGC sponsored Faculty Development Programme at Manipur Central University, Imphal on 13-14 July 2009.
7. Presented two papers and Chaired a Session in the “4th Global Conference on Business and Economics”, 26-28, June, 2005. Organised by Oxford University,U.K.
8. Delivered key note address in the International Conference on “Strategic Role of HRM in New Millennium” 8- 10, Jan., 2005. Organised by IBM and R, IPS Academy,Indore.
9. Delivery key note address in National Conference on “Recent Advancements in Management, 4-5, Nov., 2004. Organised by Jodhpur, Institute of Management, Jodhpur.
10. Delivered key note address in the National Conference on “Brand Building: New Survival Mantra”, 4-6, Feb., 2003. Organised by IBM and R, IPS Academy, Indore.
11. Presented paper in National Conference on “Integrated World Markets, Living Excellence through Technology and Beyond, Dec., 2001. Organised by MNREC, Allahabad.
12. International Conference of Business Management on “Emerging Role of IT in Global Business Environment”. Organised by Nirma Institute of Management, January 3-6, 2000 at Ahmedabad. Presented a paper entitled “IT and HRM : The Flourishing of Symbiotic Relationship”.
13. Presented paper in National Seminar on “Management Education in India Post Liberalization Threats and Opportunities” 19-20, Nov., 1999. Organised by IMS, Rajasthan Vidyapeeth,Udaipur.
14. ISTD National Conference on “People Technology Interface : Strategies for HRD”, organized by Udaipur Chapter of ISTD, November, 4-6,1998.
15. ISTD, Northern Region Conference on ‘Total Quality People : Strategies and Challenges’, Organized by Udaipur Chapter of ISTD, April, 12-13, 1997. Presented a paper entitled “Value System Interventions for Total Quality Management”.

16. National Seminar on “Fifty Years of Indian’s Foreign Policy” Organized by Department of Political Science, M.L. Sukhadia University, Udaipur, and sponsored by Ministry of External Affairs, New Delhi, at Udaipur, March 7-8, 1997. Presented a paper entitled ‘India’s Structural Reforms Implications for International Trade’.
17. International Conference on “Hotel Management” jointly Organized by Bharatiya Vidya Bhawan, New Delhi and BIMS at Udaipur, September 20-22, 1996. Presented a paper entitled “Tourism Service Quality : A key to customer satisfaction”. Acted as Repertoire.
18. National Conference on ‘Management Education for the 21st Century New Options and Strategies’, conducted by Indira Gandhi National Open University at New Delhi, April 11-12, 1996. Presented a paper entitled ‘Management Education System in Madhya Pradesh – Retrospects and Prospects’.
19. National Research Seminar conducted by Department of Higher Education, Govt. of Madhya Pradesh at Sagar from March 6 to March 7, 1995. Presented a paper and acted as Repertoire.
20. Case Development Workshop conducted by Indira Gandhi National Open University, New Delhi, from April 27, 1993 to April 23, 1993 at New Delhi, presented a case ‘Blow Hot Blow Cold’ (application of Transportation Algorithm in Hotel Industry).
21. Management Research Development Workshop jointly conducted by Association of Indian Management Schools, (AIMS) and Canadian Consortium of Management Schools (CCMS), Canada from June 22, 1992 to June 26, 1992 at Bombay, presented a paper ‘Management of Public Hospitals : A Problem Solving Approach’.
22. Delivered Keynote address in the U.G.C. National Conference on “Management: Changing Perspectives, Paradigms and challenges” on 7-8th February, 2014 at Jai Narayan Vyas University, Jodhpur.

Date:

Place: Udaipur, Rajasthan



(KARUNESH SAXENA)